

ACADEMIC ACHIEVEMENTS

B. Faculty Wise

B. 1. Publications

SNO	ACADEMIC YEAR	STUDENT NAME	NAME OF THE PROGRAMME	TITLE OF THE PUBLICATION
1	2019-20	B Pavan	B.com(hons)	Online Education During the Outbreak of Covid-19; Issues and Challenges, Journal of Indian Institute of Management and Commerce, Hyderabad, Telangana.ISSN : 2581-6527.
2	2019-20	ROHAN BHAVIRISETTY	B.com(hons)	A Study on Impact of Pricing Strategy of Economy Cars in Maruti Suzuki and Tata Motors on Consumer Preferences,International Journal for Research and Analytical Reviews (IJRAR),E- ISSN: 2348-1296, P – ISSN: 2349-5138
3	2019-20	ROHAN BHAVIRISETTY	B.com(hons)	“ Impact of Covid-19 on Industry, Trade, Business, and Employment”.Journal of Indian Institute of Management and Commerce, ISSN: 2581-6527
4	2018-19	Shivani Verma	B.com(reg)	Factors determining FDI inflows in India,Journal: Economics, Commerce and Management- Past, present and future; conducted by Trinity

				college, Tamil Nadu,ISSN: 2394-2886
5	2018-19	Shubh Agarwal	B.com(reg)	Impact of Foreign DirectInvestment(FDI) on Agricultural, industrial and Service Employment in India,Journal: Economics, Commerce and Management- Past, present and future; conducted by Trinity college, Tamil Nadu,ISSN: 2394 -2886
6	2018-19	Shivani Verma	B.com(reg)	Digital Trends in Financial services - Fund based,Digital transformation-mega trends in Accounting, insurance ,finance and enterprenurship at keshav memorial Institute of commerce and service, hyderabad,2348-7143
7	2017-18	S Abhiram& B Sairam	B.COM	Banking and Financial Services In Indian Economy - Post Demonetization, Airo International Research Journal ISSN 2320-3714

8	2017-18	MolletiSravani& Rama Veera Jacob	B.COM	Demonetization And Cashless Transactions, Airo International Research Journal,
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				ISSN 2320-3714
9	2017-18	P Rajani Sharma & BL Praseeda	B.COM	Cashless Transactions - A New Trend In The Economy, Airo International Research Journal, ISSN 2320-3714
10	2017-18	G Sowmya Reddy & Mamata Didel	B.COM	Role of Technology in Making India Into Digital Economy, Airo International Research Journal, ISSN 2320-3714
11	2017-18	Ch Sai Tarun& Aditya	B.COM	Impact Of Demonetization On Agriculture Sector, Airo International Research Journal, ISSN 2320-3714
12	2017-18	A Sachin Jain & Sagar Jakity	B.COM	Risk Due to Demonetization In Banks & Share Markets, Airo International Research Journal, ISSN 2320-3714
13	2017-18	Pooja & Rahul Batra	B.COM	Opportunities And Challenges Of Cashless Transactions - Post Demonetization, Airo International Research Journal, Airo International Research Journal, ISSN 2320-3714
14	2017-18	EruventiJwala Narasimha Swamy & Hanish Kumar	B.COM	Emerging Trends in Banking And Financial Services Post ,Airo International Research Journal Demonetization, Airo International Research Journal, ISSN 2320-3714

15	2017-18	Ramya Chavali& Swetha Chavali	B.COM	Convergence Of IFRS In India, Airo International Research Journal, ISSN 2320-3714
16	2017-18	swethachavali	B.COM	Financial Statement Frauds:Detection and prevention-A study on effective methods to be adopted and practiced, Fraudulent Financial Practices in Indian Capital Market-issues and concerns, ISBN:978-93-85518-05-8
17	2017-18	Kevin chako Shibu	B.COM	Forensic Accounting and its role in controlling and detecting frauds., Fraudulent Financial Practices in Indian Capital Market-issues and concerns, ISBN:978-93-85518-05-8
18	2017-18	G.Akshitha&B.Rohini	B.COM	Astudy on impact of digital payments in India, International conference on Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
19	2017-18	S.Abhiram&k.Sushmitha Sharma	B.COM	International Financial Reporting Standards, International conference on Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
20	2017-18	N.Anuker Reddy &Aparajitha	B.COM	Overview of E-Banking services of Private Banks, International conference on Paradigm Shift in Taxation,Accounting,Finance and Insurance,

				ISBN:978-81-7276-577-4
21	2017-18	Aparna kulkarni&B.Manasa	B.COM	A study on Airtel Advertising impact on Customers, International conference on Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
22	2017-18	Aradhana.R.Muralidhar&KonijretiNikhitha	B.COM	An outlook for innovations in banking Industryof India and Foreign Countries International conference on Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
23	2017-18	Awantika	B.COM	Demonitisationand its positive and negative impact on the banking sectora and economy, International conference on Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
24	2017-18	Bhuvaneshwari&Harshithareddy	B.COM	Recent trends in Accounting and Auditing, International conference on Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
25	2017-18	Dhanesh Basavapuram&Arusreesrivstsava	B.COM	Digital Banking-Evolution & Reliability, International conference on Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4

26	2017-18	Gauri Alekhya& Pooja Choudhary	B.COM	Role of Mutual Funds -post Demonitisation, Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
27	2017-18	P.SriHarshiths ,G.SriPooja&CH.Nalini	B.COM	A study on Forensic accounting in India, Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
28	2017-18	G.Jhonson,B.Anand&J.Pampana Goud	B.COM	Impact of Jio in TelecomSector, Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
29	2017-18	Jwala Narasimha Swamy	B.COM	Tax Reforms -Past,Present& Future, Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
30	2017-18	P.S.K.Kalyan	B.COM	A Paradigm Shift in Marketing influence of online Marketingon psychological factors of consumers and its effect on Retail Smartphone outlets in India., Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
31	2017-18	A.BalaKalyani,A.Gouthai&N.Pujitha	B.COM	Marketing Strategies of Amazon, Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
32	2017-18	Monger Praveen & SachinKakde	B.COM	Farmers perception and awareness about Pradhan Mantri FasalBimaYojana(PMFBY), Paradigm Shift in Taxation,Accounting,Finance and Insurance,

				ISBN:978-81-7276-577-4
33	2017-18	YaskyManideep& B.L Praseeda	B.COM	Impact of GST on Tourism & Hospitality Sectors, Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
34	2017-18	V.Naresh&B.Praveen Kumar	B.COM	A studt of Mutual Funds in india, Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
35	2017-18	S.Nikhil Kumar &ChigullapallyAlekhya	B.COM	A Study on Innovations in Co-operative banks and its impact on Rural sector, Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
36	2017-18	Aryan Singh &Nisha Bhayal	B.COM	Changing Scenario of Indian Insurance Sector Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
37	2017-18	Priyanka Jinde,Mariono Fernande &T.Bharath Kumar	B.COM	Impact of Corporate Governance practices and its performance-A study on select Public Sector Banks in India Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
38	2017-18	Sagar Jakity&S.Vishal	B.COM	Colossal problem of NPA Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
39	2017-18	Shivani.v.Verma& Sai Kalyan	B.COM	Consumers perception -post GST in India Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4

40	2017-18	T.Sreekanthareddy&S.Yeshwanth	B.COM	Impact of Priority sector lending on Indian Economy Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
41	2017-18	B.V.S.Sridhar&J.Gopalakrishnsn	B.COM	Pioneer in Digital Currenct - Bitcoin Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
42	2017-18	T.Dattukumari&P.Prasanthi	B.COM	Health Insurance-A study on its awareness and prefrence among working women of twin cities Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
43	2017-18	Tanuja.C&Madhulika .A	B.COM	Demonitisation and Remonitisation Paradigm Shift in Taxation,Accounting,Finance and Insurance, ISBN:978-81-7276-577-4
44	2017-18	Rajasrisuresh& Rahul Bhatra	B.COM	Bitcoin -The Currency of the future Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
45	2017-18	Sowmya Ramanathan &PrajakthaValiv	B.COM	Mergers & Acquisitions and SBI's Amalgamation Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
46	2017-18	Mr.Md.Sheikshavali	B.COM	Corporate Financial Frauds- A case study on First Leasing Company of India Ltd Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668

47	2017-18	T.G .Jyotsna &M.A.Sivani	B.COM	Impact of Cloud Accounting: Accounting Professional's Perspective Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
48	2017-18	Depally Pranay Kumar Goud	B.COM	Impact of Capital Structure on Profitability of Public & Private Sectot Banks Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
49	2017-18	Akshay Deep Kalal& Naveen Goud Gajja	B.COM	Growth of Insurance in Rural Ares Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
50	2017-18	Anit Dani Simon,SheetalKasale& Pingale Murali Manish	B.COM	Blockchain Technology in Accounting & Audit Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
51	2017-18	Anit Dani Simon,SheetalKasale& Pingale Murali Manish	B.COM	Banking & Big data Analytics Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
52	2017-18	Ramya Chavali&Uttej Rao	B.COM	A Study on Impact of usage of Plastic Money In India Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
53	2017-18	A.Sachin Jain	B.COM	A study on awareness among Investors about the risks in Derivative market and various Trading Strategies Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668

54	2017-18	Sanchit Sikka & Upadrasta Venkata Srinath	B.COM	Innovation in Banking products and services Paradigm Shift in Taxation, Accounting, Finance and Insurance, P-ISSN:2319-7668
55	2017-18	T.Greeshma & S.Ujwala	B.COM	Role of FDI in Indian Higher Education Sector Paradigm Shift in Taxation, Accounting, Finance and Insurance, P-ISSN:2319-7668
56	2017-18	Karlapudi Preethi	B.COM	A study on Impact of Bad loans on Performance of Banks Paradigm Shift in Taxation, Accounting, Finance and Insurance, P-ISSN:2319-7668
57	2017-18	K.Sudha Sahiti	B.COM	Do Macroeconomic Variables Influence Bombay Stock Exchange (BSE30) Stock prices in India? Paradigm Shift in Taxation, Accounting, Finance and Insurance, P-ISSN:2319-7668
58	2017-18	Vinay Padamatinti, Esther.V	B.COM	Rural Insurance Paradigm Shift in Taxation, Accounting, Finance and Insurance, P-ISSN:2319-7668
59	2017-18	V.Kameswari Harini & Prachi Rampal	B.COM	Financial Inclusion-A study on Sukanya samriddhi Yojana Paradigm Shift in Taxation, Accounting, Finance and Insurance, P-ISSN:2319-7668
60	2017-18	N.Navya & PSVN Yamini Apoorva	B.COM	Green Accounting and its role in developing India Paradigm Shift in Taxation, Accounting, Finance and Insurance, P-ISSN:2319-7668

61	2017-18	Swetha Chavali	B.COM	A study on Crowd Funding as a new concept of raising capital Paradigm Shift in Taxation,Accounting,Finance and Insurance, P-ISSN:2319-7668
62	2017-18	P.S.K.Kalyan	B.COM	Consumer electronics assisted living and rural services International Journal of Advanced Research in Science and Engineering P-ISSN :2319-8346
63	2017-18	P.S.K.Kalyan	B.COM	An innovation in werables International Journal of Advanced Research in Science and Engineering P-ISSN :2319-8346
64	2017-18	P.S.K.Kalyan	B.COM	Sensor enabled services ,Applications and security issues International Journal of Advanced Research in Science and Engineering P-ISSN :2319-8346
65	2016-17	Rehana Sultana & Harshita Dora	B.COM	TALENT MANGEMENT-AN INTELLECTUAL APPROACH,5th International Conference on Managing Human Resources at the Workplace -SDMIMD,978-93-833012-19-2
66	2016-17	K.SudhaSahiti& Vishnu Siddhanthi	B.COM	Impact of Work-Life Integration on Voluntary Attrition,5th International Conference on Managing Human Resources at the Workplace -SDMIMD, ISBN NO:978-93-833012-19-2
67	2016-17	Ankita Kakkar,Harjinder Singh & Nisha Bhayal	B.COM	Functional Excellence & Business Requirements,5th International Conference on Managing Human Resources

				at the Workplace -SDMIMD, ISBN NO:978-93-833012-19-2
68	2016-17	Kritika Pant & PHS Aditya	B.COM	Human Resource Outsourcing - A strategic Tool for Sustainability and Growth in Deloitte,5th International Conference on Managing Human Resources at the Workplace -SDMIMD, ISBN NO:978-93-833012-19-2
69	2016-17	Manisha Ganghas& Pingale Murali Manish	B.COM	Reward Management,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
70	2016-17	Anit Dani Simon	B.COM	HRIS-An Effective Tool for Employee Grievance Redressal,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
71	2016-17	Prithikh Kumar Das	B.COM	Employee Rewards and Incentives,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
72	2016-17	MamtaPaherwar&Bennel P Wilson	B.COM	A Study on Disparity in Awarding Appraisal and Promotions,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
73	2016-17	Sravani Jola & PSK Kalyan	B.COM	Work-Life balance of working women of private companies in Hyderabad,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
74	2016-17	P Mahalaksmi	B.COM	A Study on Selection Process of Private Companies in

				Hyderabad,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
75	2016-17	Sai Sarnya Ramesh & Sama Sri Lakshmi Alekhya	B.COM	A Study on Managing Employees for Sustainability with Employer Branding,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
76	2016-17	S Sai Rohith	B.COM	Emotional Intelligence - A study on corporate companies of Hyderabad,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
77	2016-17	V Arjun Kumar Nair	B.COM	Impact of Performance Review Discussion in Private Banks,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
78	2016-17	S Sandeep & Sharmistha Dasgupta	B.COM	Employee Incentives A cornerstone of the Business Era,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
79	2016-17	C Anamika, P Vanisha & K Roja Rani	B.COM	Impact of Hr Policies on Employee Satisfaction In Hotel Industry,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
80	2016-17	SricharnaJanga, Tanvi Sirigiri & Shreya ManasaAmanchi	B.COM	Emotional Intelligence and Its Impact On Job Performance,5th International Conference on

				Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
81	2016-17	Vaishnavi Rachamalla	B.COM	Motivation - A study on MNC in Hyderabad,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
82	2016-17	Sachin Jain & Wasim Miya	B.COM	Seceret Sauce of Effective Employee Engagement,5th International Conference on Managing Human Resources at the Workplace -SDMIMD ISBN NO:978-93-833012-19-2
83	2016-17	DP Sougnya	B.COM	Impact of FMCG Promotion on Consumer Buying Behavior,IJEMR November Special Issue,ISSN 2249-8672
84	2016-17	A Sachin Jain	B.COM	Impact of GST On Growth And Development Of Indian Markets,Goods and Service Tas(GST) Recent Developments, Opportunities and Challenges ,ISBN:978-93-85518-04-1
85	2016-17	Rajasri Behar, Ramya Burma &AdhibaQuathoon	B.COM	Goods & Service Tax,Goods and Service Tas(GST) Recent Developments, Opportunities and Challenges -ISBN:978-93-85518-04-1
86	2016-17	Vindhyasree&Shalu Singh	B.COM	Impact of GST On Ecommerce,Goods and Service Tas(GST) Recent Developments, Opportunities and Challenges -ISBN:978-93-85518-04-1
87	2016-17	Tushar Aggarwal & Siddharth Bantia	B.COM	Overview Of Proposed GST Structure And Its Implications On Trade And Industry,Goods and Service Tas(GST) Recent Developments, Opportunities and

				Challenges -ISBN:978-93-85518-04-1
88	2016-17	V Sai Nikhila& K Meghana	B.COM	Impact Of GST on E-Commerce, Goods and Service Tax (GST) Recent Developments, Opportunities and Challenges -ISBN:978-93-85518-04-1
89	2016-17	MsDivyankaBhakuni&MsManasa Bandari	B.COM	Overview Of Proposed GST Structure And Its Implications On Trade And Industry, Goods and Service Tax (GST) Recent Developments, Opportunities and Challenges -ISBN:978-93-85518-04-1
90	2016-17	S.Balashivudu&G.Arvind Kumar	B.COM	Goods & Service Tax, Goods and Service Tax (GST) Recent Developments, Opportunities and Challenges -ISBN:978-93-85518-04-1
91	2016-17	P.Karthik	B.COM	Implementation of GST in India-A Landmark Reform, Goods and Service Tax (GST) Recent Developments, Opportunities and Challenges -ISBN:978-93-85518-04-1
92	2016-17	Rebecca Mukhopadhyay & Priti Yadav	B.COM	Innovation and Opportunities in Marketing Landscape, Goods and Service Tax (GST) Recent Developments, Opportunities and Challenges -ISBN:978-93-85518-04-1
93	2016-17	P.Karthik	B.COM	Environmental Auditing-An Overview, 2 nd International Conference on Corporate and Business Response to Climatic Changes from Awareness to Adoption
94	2016-17	PurnachanderKonderi	B.COM	Environmental Accounting & Auditing-(Comparative Study of Vishakhapatnam Steel Plant And Steel

				Authority of India), 2 nd International Conference on Corporate and Business Response to Climatic Changes from Awareness to Adoption, 978-93-81322-37-7
95	2016-17	VKS Amulya& P Nagendra Goud	B.COM	Impact of Climatic Changes On Agriculture And Food Security In India, 2 nd International Conference on Corporate and Business Response to Climatic Changes from Awareness to Adoption978-93-81322-37-7
96	2015-16	Hiranya Snehankitha	B.COM	Green HRM: Near Future Or An Impossibility?,International Conference on Challenges and Emerging Trends in Management and Technology”,ISSN: 2349-5667
97	2015-16	Y.HiranyaSnehankitha	B.COM	Practical Applications Of Mentoring-A Case Study On Neyveli Lignite Corporation,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
98	2015-16	Vaishnavi Vemavarapu	B.COM	Employee Retention Strategies In IT Sector,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
99	2015-16	Aditya Pillutla	B.COM	Generation Y-Workplace Productivity Conundrum,4th International Conference on “Managing Human Resources at the

				Workplace,ISBN: 978-93-83302-07-9
100	2015-16	D.Ravi Teja	B.COM	management of human resources Competency Mapping,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
101	2015-16	A.C.Sowmyasri	B.COM	Performance Appraisal –A Case Study On Reliance India,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
102	2015-16	Swetha Chavali VPSM	B.COM	Impact Of Emotional Intelligence On Employee’s Work Commitment,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
103	2015-16	Rajasree Behar Santhosh Varma	B.COM	Cross Cultural Issues In HRM,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
104	2015-16	Rose Theres Aakaanksha Pandey Vaishnavi Jay Chandran	B.COM	Green HRM-An Innovative Idea For Today’s Global Business,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
105	2015-16	D.ParimalaSougnya Rushikesh Kulkarni Rinku Baglari	B.COM	Investment Techniques Of Human Resources Development,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
106	2015-16	PanyalaHarshavardhan Reddy N. Digvijay Ramya Gaddamedi	B.COM	A Study On Cross Culture Issues Of India And Japan,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93-

				83302-07-9
107	2015-16	Mounika Puppala	B.COM	Carbon credit trading Progressive Stride Towards Better Environment,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93- 83302-07-9
108	2015-16	Y. Hiranya Snehankitha	B.COM	Implications Of M-Banking- A Study on Consumer Perception,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93- 83302-07-9
109	2015-16	Monika Dudani	B.COM	Role of Stock Market In The Growth of Indian Economy,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93- 83302-07-9
110	2015-16	D.Ravi Teja P.T. Aishwarya	B.COM	Corporate Social Responsibility-A Case Study on Reliance Foundation ,4th International Conference on “Managing Human Resources at the Workplace
111	2015-16	V.K.S Amulya P. Nagender Goud	B.COM	Green Marketing-Consumer Buying Behave Our Towards Green Products-A Study,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93- 83302-07-9
112	2015-16	Ramya Gaddamedi	B.COM	Challenges and Strategies of Rural Marketing in India4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93- 83302-07-9
113	2015-16	Swetha Chavali	B.COM	Power of Branding in Present Market Scenario,4th International Conference on “Managing Human Resources at the Workplace,ISBN: 978-93- 83302-07-9

114	2015-16	Aditya Pillutla AlekhyaDontham	B.COM	Cross Cultural Training-issues,4th International Conference on "Managing Human Resources at the Workplace,ISBN: 978-93-83302-07-9
115	2015-16	mrs.sreemathiraghunandan and aproova r	B.COM	Astudy on cause related marektingstartegies on selesct and private sector companies,Conference on Emerging Issues in Global Economy, Commerce and Management: Challenges and Strategies for International Competitiveness,978-93-81899-55-7
116	2015-16	D. Ravi Teja	B.COM	Social Media Marketing - A study on youtube,Conference on Emerging Issues in Global Economy, Commerce and Management: Challenges and Strategies for International Competitiveness,978-93-81899-55-7
117	2015-16	V. Lakshmi Narayanan	B.COM	FDI in India,Conference on Emerging Issues in Global Economy, Commerce and Management: Challenges and Strategies for International Competitiveness
118	2015-16	Aditya Pillutla	B.COM	Gender Balance in top levels on Corporate Management and the Study Of Work Ethic,Conference on Emerging Issues in Global Economy, Commerce and Management: Challenges and Strategies for International Competitiveness,978-93-81899-55-7

B. 2.Poster/Paper

ONLY PRESENTED

S.No.	Academic Year	Student Name	Program	Title	Conference Details
1	2019-20	Trishalaa R	BCOM	Neuro Marketing-Success Mantra of 21st Century	Badruka College of Commerce and Arts, Hyderabad, Telangana.
2	2019-20	ROHAN BHAVIRISETTY	BCOM	Evolution of Artificial Intelligence over time pertaining to COVID-19 Perspective”	Bhavans Vivekananda College of Science, Humanities and Commerce.
3	2019-20	Pavitra	BCOM	Neuro Marketing-Success Mantra of 21st Century	Badruka College of Commerce and Arts, Hyderabad, Telangana

B. 3. Research Projects

S.No.	Academic Year	Student Name	Program	Title	Department
1	2016-17	K.SudhaSahithi	BCOM	“EFFECT OF MACROECONOMIC VARIABLES ON BSE 30 STOCK PRICES”	COMMERCE
2	2015-16	Karulapudi Preethi	BCOM	A STUDY ON EFFECTIVE TACKLING OF BRAND CRISIS	COMMERCE
3	2016-17	K.SudhaSahithi	BCOM	PERCEPTIONS OF	COMMERCE

				THE INVESTORS IN CROWD FUNDING-A CASE STUDY ON HYDERABAD CITY	
4	17-18	Chavali.R V S SRI RAMYA	BCOM	Impact of Financial Inclusion on Women Entrepreneur-A study on MedchalMalkajgiri District	COMMERCE
5	18-19	PRIYANKA VIJAY KUMAR JINDE	MCOM	NPA - A COMPARATIVE STUDY ON PUBLIC SECTOR BANKS VS PRIVATE SECTOR BANKS	COMMERCE
6	17-18	PSK KALYAN	MCOM	A study on the cause and effect relationship of crude oil prices and FII/FDI	COMMERCE

B. 4. Students qualifying Competitive Exams (State /National Level)

S.No.	Academic Year	Student Name	Program	Competitive Exam	Rank

B. 5. Awards/ Other academic achievements

